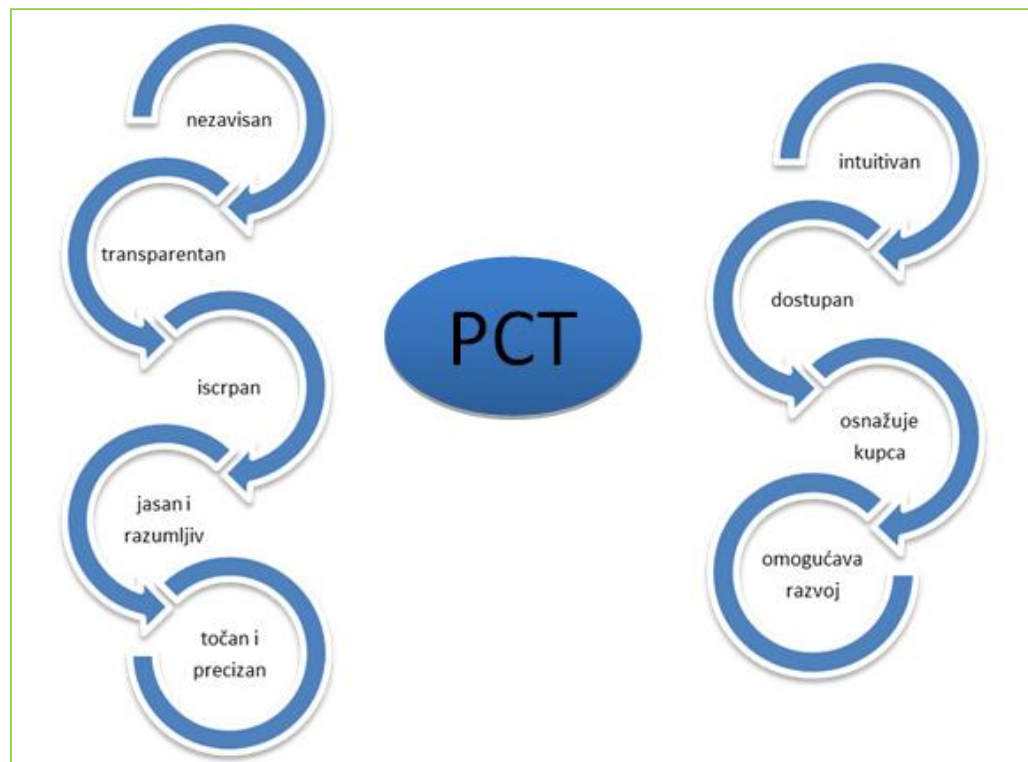


PREGLED ISKUSTAVA EU ČLANICA U RAZVOJU I PRIMJENI SPECIJALIZIRANIH APLIKACIJA ZA USPOREDBU CIJENA PLINA

Alat za usporedbu cijena
(eng. Price Comparison Tool)

- Liberalizacija tržišta prirodnog plina \implies omogućiti svakom opskrbljivaču pristup do svakog kupca
- Europska Komisija 2010. na Citizen's Energy forumu u Londonu – niska razina razumijevanja ponuda dostupnih na tržištu energije
- Nesnalaženje među brojnim ponudama s neusporedivim parametrima

- 2012 CEER - Guidelines for Good Practice on Price Comparison Tools - 14 preporuka kojih bi se svaki alat koji se bavi usporedbom cijena trebao pridržavati



- 2017 prošireno na 16

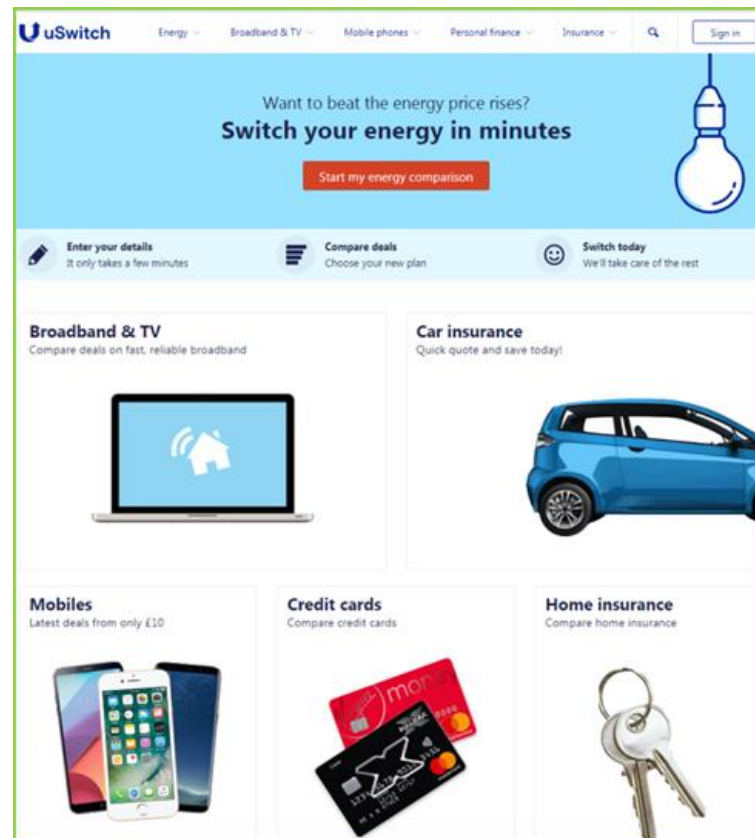
Primjeri dobre prakse

Velika Britanija

- 11 web stranica na kojima je moguća usporedba trenutno raspoloživih ponuda za opskrbu električnom energijom i prirodnim plinom
- Sustav akreditacije od strane regulatora putem Oznake Povjerenja (Confidence Code)
- Prikazane ponude uspoređene s trenutnom cijenom koju kupac plaća



- PCT treba jasno navesti kada su cijene posljednji put ažurirane, te navesti detalje i strukturu svih ponuda ne kasnije od dva radna dana nakon što ponuda postane dostupna
- Preporuka dodatnih kanala komunikacije – telefonski agenti



Austrija

- PCT razvijen od strane regulatora
- E-CONTROL je samostalno odgovoran za PCT, tehničku podršku, administrativnu podršku
- Opskrbljivači – korisnički račun za unos podataka
- Nema istaknutih ponuda odnosno ponuda koje bi bile ekskluzivne

The screenshot shows the E-CONTROL website's 'Tarifikulator' (Rate Calculator) interface. The page is in German and features a navigation bar with 'CONSUMERS', 'BUSINESSES', and 'MARKET PLAYERS' tabs. Below the navigation bar, there are several menu items: 'Suppliers & Prices', 'Electricity & gas bills', 'About the grid', 'Sustainability', 'Your rights', and 'Advice & Services'. The main content area is titled 'Tarifikulator' and includes a form for calculating electricity and gas costs. The form has two tabs: 'Strom' (Electricity) and 'Gas'. The 'Strom' tab is active. The form asks for the user's postal code and network provider, and offers options to specify consumption (e.g., household size, other). It also includes a section for current products and a 'Start calculation' button. To the right of the form, there is a section titled 'Ihr objektiver Vergleich für Strom und Gas' (Your objective comparison for electricity and gas) which explains the calculator's purpose and provides additional information and a feedback link.

- Pored naziva opskrbljivača, naziva ponude prikazana je i ukupna godišnja cijena kao i ukupna godišnja ušteda u odnosu na trenutnog opskrbljivača.
- Ponude su rangirane po veličini godišnje uštede, od većih prema manjima.

Uswitch (Velika Britanija)

You're currently viewing 68 plans uSwitch can help you switch to. To include plans that require switching directly through the supplier, use the filters below.

Show me: Dual fuel plans

Paid by: Monthly direct debit

Rate type: Fixed or variable

Choose suppliers: All suppliers

Your plans: Only show plans uSwitch can help me switch to

Plan features: Fixed for 18+ months, Points, rewards and extras, Paper billing available, Warm Home Discount support, No exit fee, Green plans

Reset filters

Need help choosing a plan? Call our UK-based Energy Experts for free on **0800 6888 244**

We are free, informative and

bulb Vari-Fair There is no fee to leave this plan early	Variable	You save £496.38 per year What will I pay?	Choose plan Plan info
ESB 2 year price protect v1 You'll pay £30 per fuel to leave this plan early	Fixed for 24 months	You save £487.23 per year What will I pay?	Choose plan Plan info
GREEN NETWORK energy GNE Summer Special 12 Month Fix v1 You'll pay £25 per fuel to leave this plan early	Fixed for 12 months	You save £447.49 per year What will I pay?	Choose plan Plan info
POWERSHOP Fixed Term Tariff September 2018 Issue 2 There is no fee to leave this plan early	Fixed for 12 months	You save £439.41 per year What will I pay?	Choose plan Plan info
Lumo App Only Fixed v11 You'll pay £30 per fuel to leave this plan early	Fixed for 12 months	You save £433.52 per year What will I pay?	Choose plan Plan info
octopus energy uSwitch Exclusive Octopus 24M Fixed There is no fee to leave this plan early	Fixed for 24 months	You save £421.43 per year What will I pay?	Choose plan Plan info
e-on E.ON Go Online 1 Year You'll pay £30 per fuel to leave this plan early	Fixed for 12 months	You save £392.17 per year What will I pay?	Choose plan Plan info

Tarifkalkulator (Austrija)

Tarifkalkulator

Abfrage speichern Mein Bereich

Strom Gas

Ihre Postleitzahl und Ihr Netzbetreiber: 1090 Wiener Netze GmbH

Wie wollen Sie Ihren Verbrauch angeben? Einfach Wohnfläche

Ihr Verbrauch in kWh / Jahr: 20 000

Einmalige Wechselrabatte miteinbeziehen: Ja Nein

Angaben zu Ihrem aktuellen Produkt: Ihre Marke: Wien Energie Ihr Produkt: OPTIMA Neuer Lieferant bei Übersiedlung? Ja Nein

Spezialangebote Anzeige-Einstellungen

Abfrage starten (Formular korrekt und neu starten)

93 Angebote von € 893,97 bis € 2.486,26 - Max. Ersparnis: € 542,38 - inkl. Wechselrabatt - Zeitraum: 1 Jahr

Marke	Produktname	Zusatzinfos	Gesamtwert in EUR inkl. USt
redgas - Ihr österr. Energiever...	redgas "formula 24 plus"	Detail & Rabatte	893,97
MAXENERGY	Gas Smart24	Detail & Rabatte	908,87
ENSTROGA	ENSTRO-GAS12	Detail & Rabatte	910,95
GASTINO eine Marke der ew...	GASTINO privat	Detail & Rabatte	920,61
Grünwelt Energie	grüngas 24	Detail & Rabatte	1.012,36
Grünwelt Energie	grüngas 12	Detail & Rabatte	1.012,49
MAINGAU Energie GmbH	GasClever	Detail & Rabatte	1.018,47
goldgas	gas goldrichtig12	Detail & Rabatte	1.031,35
Leu Energie	Leu Erdgas Plus 12	Detail & Rabatte	1.069,25
Leu Energie	Leu Erdgas Plus 12 Klimaneut...	Detail & Rabatte	1.092,91
E WE EINFACH	EinfachGas	Detail & Rabatte	1.094,95
MONTANA	Gas ECO24 5	Detail & Rabatte	1.095,20

Izazovi za budućnost

- Raspolaganje sa osobnim podacima – GDPR
- Razvoj novih tehnologija – unapređenje i razvoj novih usluga
- Zakonska regulativa mora pratiti razvoj tehnologije
- Promjena navike kupaca
- Pristup agregirane potražnje

Izazovi uvođenja PCT alata na tržište RH

- Stupanj informatičke pismenosti
- Nesklonost kupnje putem interneta
- Problem raspolaganja sa osobnim podacima
- Ograničene mogućnosti korištenja ekonomije razmjera

Hvala na pažnji